

# DESIGN FICTION : TL;DR

PART 1

COLLECT FAINT  
SIGNALS

PART 2

SELECT AN  
ARCHETYPE

PART 3

PRESENT  
STIMULUS  
MATERIALS

PART 4

EXTRAPOLATE  
FROM YOUR  
SIGNALS

PART 5

IDENTIFY THE  
“WHAT IF”

PART 6

KNOW YOUR  
TROPES

PART 7

DESIGN  
WORKSHOP

PART 8

MAKE THE THING!

PART 9

DISSEMINATE

PART 10

DEBATE AND  
REFLECT